

Earth Works

WHERE ART MEETS ACTION

FEATURING ART BY
**BENJAMIN
VON WONG**



EXHIBIT BRIEF

ABOUT EARTH WORKS

Science North is pleased to present the travelling exhibition *Earth Works: Where Art Meets Action*, featuring art by Benjamin Von Wong. This exhibition is developed and produced by Science North.

Earth Works is a travelling exhibition where art, science, and imagination collide. Through visual storytelling and stunning art installations, *Earth Works* invites visitors of all ages to dive into hands-on experiences that turn big ideas into playful discovery, exploring planetary health, climate actions, and plastics in a way that feels exciting.

The exhibition features large-scale art installations by global artist Benjamin Von Wong. His viral environmental art installations create unforgettable moments that amplify positive impact.

These artworks are presented alongside hands-on exhibits that explore topics such as greenhouse gas emissions, biodiversity, plastics, and waste reduction.

Through interactive challenges, visitors are encouraged to reflect on earth-conscious behaviours and consider everyday actions they can take beyond the exhibition space.

Earth Works is built around hope, creativity, and agency. It celebrates the power of imagination to empower communities, artists, and scientists to team up to dream and build solutions together.

AUDIENCES

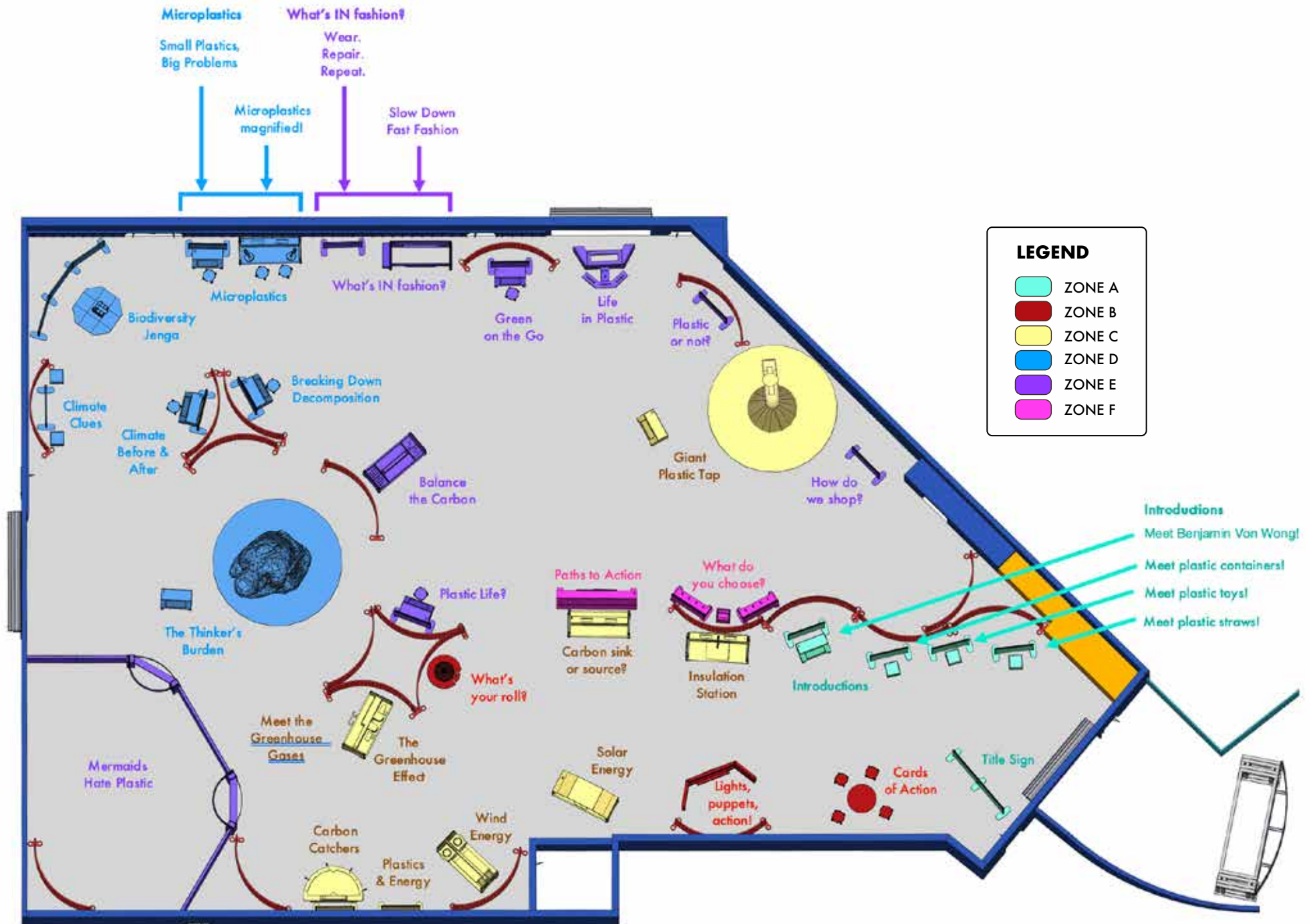
- Children aged 8–14
- Families with children
- Educators and school groups
- Teenagers and young adults aged 15–25
- Environmentally curious and art-interested adults

EDUCATIONAL THEMES

- Planetary health
- The arts
- Environmental stewardship and civics
- Science and technology

Example Floor Plan

5,000 square feet



ZONE A

Introductions



Von Wong Productions | VonWong.com



Meet featured artist Benjamin Von Wong, a Canadian artist and environmental activist known for transforming discarded materials into breathtaking large-scale installations. Powered by curiosity, he brings people together to take action and inspire social change through art. In this zone, you'll get an introduction to the exhibit, discover what to expect during your visit, and explore how art can spark conversation and inspire action.

Action is curiosity and creativity!

ZONE B

Planetary Health Storytelling



Humans are currently the major shaping force of our planet. Together we can use creativity, imagination, and ingenuity to transform ourselves and our world to be whatever we want them to be.

Use puppets, storytelling, and conversation starters to explore big ideas for people and the planet. Together, imagine hopeful futures where communities, ecosystems, and all living things can thrive.

Action is building community!



ZONE C

Plastics and Energy



Experience Benjamin Von Wong's *Giant Plastic Tap* sculpture. Providing an opportunity to pause and reflect around this central feature, the giant faucet that appears to float in mid-air while pouring out single-use plastic waste, demonstrating both the harm and solution of single-use plastics. Just as we might turn off the tap before cleaning up overflowing water, the artwork prompts action to #TurnOffThePlasticTap.

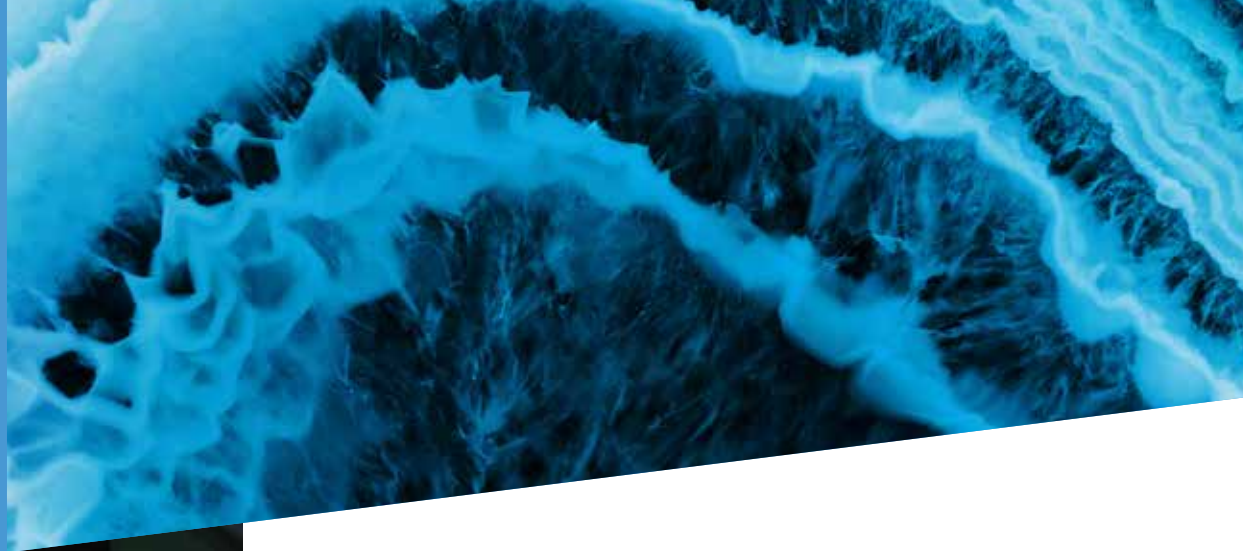
Explore further through interactives to discover the surprising connections between plastic, carbon, fossil fuels, and renewable energy while discovering creative, community-driven solutions for a more sustainable future.

Action is rethinking plastic!



ZONE D

Plastics and Health



Humans are part of nature, and nature is part of us. Centered around Benjamin Von Wong's powerful sculpture, *The Thinker's Burden*, this contemplative zone invites visitors to reflect on the relationship between human and planetary health. Visitors stand beneath the monumental artwork, where the thinker cradles a baby atop Mother Earth amid an expanse of plastic waste.

The sculpture creates a powerful moment for reflection on the growing impact of plastic pollution on people and our environment, while encouraging conversations about the choices we make today and the legacy we leave for future generations.

Dive deep into both human and environmental health; from the air we breathe, the water we drink, and the millions of organisms with which we coexist. Through activities like Biodiversity Jenga and examination of everyday microplastics and eye-opening photography of human impact, discover how our air, water, wildlife and health are all connected in surprising ways.

Action is protecting health!



ZONE E

Plastics and Choice



Step into Benjamin Von Wong's *Mermaids Hate Plastic*, a striking photographic series depicting mermaids swimming through an ocean of 10,000 plastic bottles, representing the estimated number of single-use plastic bottles one person may use in a lifetime. This thought-provoking installation invites visitors to reflect on their own relationship with plastics and the impact of everyday choices.

Through interactive challenges, a fast-paced multiplayer quiz, and hands-on experiences, visitors uncover the hidden environmental impacts of consumer habits, from plastic consumption to fast fashion. Along the way, they discover how thoughtful choices, creativity, and collective action can reduce waste and create positive change.

The experience leaves visitors with an empowering message: meaningful change starts with everyday actions, and every choice has the power to make a difference.

Action is thoughtful choice – everyday action matters!



ZONE F

Activation – Imagining a New Story



Big challenges can feel overwhelming, but every action, idea, and voice has the power to make a difference. Through creativity, collaboration, and collective action, change starts with people.

Earth Works equips you with the tools to turn personal choices, public advocacy, and community engagement into action for a healthier planet.

This zone brings together the themes of the exhibition and sends visitors forward with a deeper understanding of themselves and the roles they can play in bringing a more healthy and sustainable world into being.



ABOUT SCIENCE NORTH SALES

Over the past 28 years, Science North has taken its experiences far and wide, venturing beyond Northern Ontario to reach audiences around the globe. Our exhibitions have captivated more than 11 million visitors in eight countries!

Science North stands out for its uniquely science-based exhibit experiences. Our exhibits are crafted around engaging educational themes, are highly interactive, and built to last.

170+
venues



28 years of
experience



20 exhibitions
activated



11+ million international
exhibition visitors



8 countries



internationalsales@sciencenorth.ca



705.523.3189

100 Ramsey Lake Road, Sudbury, Ontario, Canada P3E 5S9

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